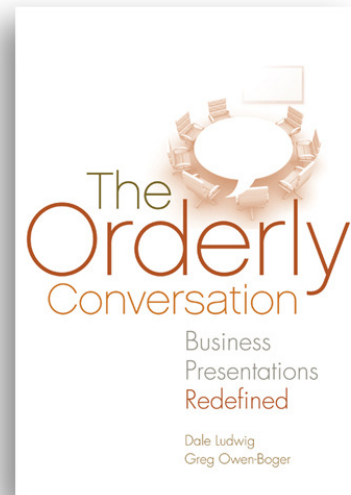


Authors

Dale Ludwig and Greg Owen-Boger have been delivering presentation and facilitation skills training for a total of 40 years—that’s 22 years for Dale and 18 for Greg. We’re often asked if we deliver other types of training. Technically, the answer to that question is no. In the world of corporate learning and development, we work in a relatively narrow space.

Practically, though, our focus is as broad as the businesses and business people we work with. In every presentation skills workshop participants prepare and practice delivering real-life presentations. This is essential for us. No fictional topics, no hypotheticals, nothing that wouldn’t actually be delivered back on the job. This keeps the training we deliver as practical as possible, focusing on the unique needs of each presenter and each presentation.

Working in this field for as long as we have, we’ve learned a lot about what it takes for business presenters to succeed and how we can help them achieve that success. This book is a result of what we’ve learned.



Dale Ludwig has a Ph.D. in Communication and, prior to Turpin, taught at the University of Illinois at Urbana-Champaign. He founded Turpin Communication in 1992. Since then he has worked to keep Turpin focused on providing the best presentation and facilitation skills training available. He’s also spent a lot of time behind the video camera in the training room and, most recently, in front of the camera as one of the instructors in our online courses. The Turpin name is a reference to a fictional character in one of Dale’s favorite short stories. It was chosen not because the fictional Turpin had anything to do with presenting or training, but rather because the name sounds nice next to “Communication” and isn’t too hard to spell.

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Greg Owen-Boger has been with Turpin Communication since 1995, first as a cameraman, then instructor, account manager, and now vice president.

Schooled in management and the performing arts, Greg brings a diverse set of skills and experience to the organization. As a facilitator, Greg delivers our live workshops and is one of the instructors in our online courses. Greg is also an account manager and has taken the lead in the design and development of Turpin's eLearning courses. He is a frequent blogger and contributed to *Master Presenter: Lessons from the World's Top Experts on Becoming a More Influential*

Speaker. About that hyphen in his last name, it goes back to the acting years when he was ill-advised to lose his last name and use his middle name instead. He inserted the hyphen when he left acting, mostly because without it the Social Security Administration was confused. Greg is the 2014 President-Elect of the Chicagoland Chapter of ASTD.

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